



MALLAREDDY ENGINEERING COLLEGE FOR WOMEN

(Autonomous Institution-UGC, Govt. of India)

Accredited by NBA & NAAC with 'A' Grade, UGC, Govt. of India

NIRF Indian Ranking-2020, Accepted by MHRD, Govt. of India

Permanently Affiliated to JNTUH, Approved by AICTE, ISO 9001:2015 Certified Institution

AAAA+ Rated by Digital Learning Magazine, AAA+ Rated by Careers 360 Magazine, 6th Rank CSR

Platinum Rated by AICTE-CII Survey, Top 100 Rank band by ARIIA, MHRD, Govt. of India

National Ranking-Top 100 Rank band by Outlook, National Ranking-Top 100 Rank band by Times News Magazine

Activities organized under EDC for the academic year 2021-22

Academic year	EVENT	Date of Event	Nature of Event	No. of Students Participated
2021-22	An Interactive Talk on National Education Policy 2020 & Internship in Engineering Education by Dr.Budha Chandrasekar, Chief Coordinating Officer,AICTE,Ministry of Education, Government of India.	09/04/2022	Guest lecture	All branches B.Tech & MBA students
2021-22	Guest Lecture on " Women Entrepreneurship " by Ms. MYTHREYI KONDAPI, CTO, STARTOON LABS, HYDERABAD	023/03/2022	Guest lecture	All branches B.Tech & MBA students
2021-22	Guest Lecture on Opportunities for Technology Development By Dr.Ambuj Chaturvedi ,MD BIRAC pvt ltd, Hyderabad.	14/03/2022	Guest lecture	All branches B.Tech & MBA students
2021-22	Conducted Business plan contest for Prospective Entrepreneur Award .	08/03/2022	SDP	All branches B.Tech & MBA students
2021-22	National level Hackathon contest conducted by MRECW	26/02/2022	SDP	All branches B.Tech & MBA students
2021-22	Guest Lecture on International Business facilities By Dr. Pinaka pani , Director , leafe let finance pvt ltd, Hyderabad.	28/01/2022	Guest lecture	All branches B.Tech & MBA students
2021-22	Guest Lecture on " Aiming High Towards your True Potential " by Ms. ANURADHA THOTA MD & CEO, Blackbucks IT solutions, HYDERABAD	2/11/2021	Guest lecture	All branches B.Tech students
2021-22	WEBINAR ON " CURRENT TRENDS IN CAPITAL MARKETS, RECENT TRENDS IN IPO AND DUE DILIGENCE IN INVESTING " BY NARASINGA RAO M.V., RESOURCE PERSON CDSL IPF INDIA PVT LTD, HYDERABAD.	01/11/2021	Guest lecture	All branches B.Tech & MBA students
2021-22	Seminar on " Bank loans for Business " by Dr.N.MANOHRAN, Business Development Faculty, HYDERABAD	17/10/2021	SDP	All branches B.Tech & MBA students
2021-22	Guest Lecture by Mr.SRINIVAS From NSIC ,Hyd . on Entrepreneur Development Skills for III B.Tech & M.B.A students	08/09/2021	Guest lecture	All branches B.Tech & MBA students
2021-22	Conducted" Business Plan Competition " for I Year B.Tech Students Under EDC CELL .	11/07/2021	SDP	All branches B.Tech & MBA students



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Activities organized under EDC for the academic year 2020-21

Academic year	EVENTS	Date of Event	Nature of Event	No. of Students Participated
2020-21	"India First Leadership Talk Series" with Mr. Abhishek Suryawanshi, director, wikipedia.	07/04/2020	Guest lecture	All branches B.Tech & MBA students
2020-21	Leadership Talk With Ms. SHARADHA SHARMA, Founder & Chief editor, Your Story.com	15/04/2020	Guest lecture	All branches B.Tech & MBA students
2020-21	Leadership Talk With Dr. Pramod Chaudhari, Founder, Chairman, Praj Industries Limited	16/05/2020	Guest lecture	All branches B.Tech & MBA students
2020-21	India's First Leadership Talk Series Session with Mr Mahesh Babu CEO Mahindra Electric Mobility Ltd.	23/05/2020	Guest lecture	All branches B.Tech & MBA students
2020-21	Leadership Talk With Dr. Nilesh N Oak, Expert (Indian Civilization & History) by MHRD's Innovation Cell	30/05/2020	Guest lecture	All branches B.Tech & MBA students
2020-21	Leadership talk with Ms. Ashwini Deshpande (Co-Founder & Director Elephant Design) held on 6th Jun by MHRD's Innovation Cell	06/06/2020	Guest lecture	All branches B.Tech & MBA students
2020-21	Leadership Talk with Shri R Subrahmanyam, IAS (Secretary Ministry of Social Justice & Empowerment)	13/06/2020	Guest lecture	All branches B.Tech & MBA students
2020-21	Leadership Talk with Mr. Shridhar Venkat, CEO (Akshay Patra Foundation) held on 20th Jun by MHRD's Innovation Cell	20/06/2020	Guest lecture	All branches B.Tech & MBA students
2020-21	Leadership Talk with Shri Dipendra Manocha, (Motivational Speaker)	27/06/2020	Guest lecture	All branches B.Tech & MBA students
2020-21	India's First Leadership Talk Series Session with Shri Shashi Shekhar CEO Prasara Bharati.	11/07/2020	Guest lecture	All branches B.Tech & MBA students
2020-21	Guest Lecture on "Women Entrepreneurship" by Ms. MYTHREYI KONDAPI, CTO, STARTOON LABS, HYDERABAD.	12/01/2021	Guest lecture	All branches B.Tech & MBA students
2020-21	Guest Lecture on "Women Safety in digital era" by Ms. SARITHA ,IPS, CID WING , ANDHRAPRADESH on 13 th MARCH, 2021.	13/03/2021	Guest lecture	All branches B.Tech & MBA students



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ENTREPRENEURSHIP DEVELOPMENT CELL

EVENTS ORGANIZED IN ACADEMIC YEAR 2019-20

- **Business Plan Competition** for B.Tech & MBA Students under EDC CELL on 15th February, 2020..
- Guest Lecture on **Entrepreneur Development Skills** for III B.Tech & M.B.A students on 11th January, 2020.
- Conducted "**Business Plan Competition**" for I Year B.Tech Students Under EDC CELL on 11th November, 2019.
- Guest lecture on "**Women Entrepreneurship**" by Dr.Broto Rauth Bhardwaj, Head, Research and Entrepreneurship Development at Bharati Vidyapeeth University, New Delhi for II & III Year B.Tech & MBA Students on 23rd July, 2019.

SOFTWARE & HARDWARE HACKATHONS/IDEA PRESENTATIONS ORGANIZED

2019-2020		
1	17-20 th Jan,2020	Smart India Hackathon-2020 Campus Edition
2	21 st & 24 th January,2020	Two Day National Level Students Hackathon on " Rural Development with Make in INDIA ",in Association with JHUB,JNTUH.
3	6th to 8th January, 2020	Software Hackathon using Python for ECE&EEE Students
4	21 st & 24 th January, 2020.	Two day Microsoft Software Hackathon for III Year ECE & EEE Students
5	17 th & 18 th January, 2020.	Hardware Hackathon using Rasberry-pi
6	5 th to 8 th January, 2020	Hardware Hackathon using Nano Arduno
7	6 th ,9 th & 10 th January, 2020	Software Hackathon using Python for CSE&IT Students.

8	10 th & 11 th January, 2020.	Hackathon on AI&ML with Data Science
9	20 th & 21 st Sep,2019	Hardware Hackathon
10	21 st ,23 rd and 24 th 2020	Hackathon on App Development for I Year Students
11	22nd & 23rd July,2019	"Micro Soft - Software Hackathon " for III Year B.Tech CSE & IT Students .

- **Entrepreneurship Awareness Camp-2019** - DST NIMAT Project-2019 organized under MRECW Entrepreneurship Development Cell during 3rd to 5th October,2019.- Chief Guest , Dr. N.Monohoran, Entrepreneurs Trainer,Hyd and Mr. Vivek Rangabhashayam, Director Money N Mobiles ,Hyd.
- Guest Lecture on "**Women Entrepreneurship**" by Ms. R.Rama Devi, CEO, Confederation of women entrepreneurs (COWE) on 5th October,2019

EVENTS ORGANIZED IN ACADEMIC YEAR 2018-19

- One day workshop on "**Women Entrepreneurship**" by Ms. Pranathi Reddy & Team, Telangana women entrepreneurs Hub (WE HUB) on 22nd March, 2019
- **India First Leadership Talk Series by Shri Ajit Doval, National Security Advisor , Govt. of India, by MHRD** on 19th March, 2019
- **India First Leadership Talk by Dr.Anand Deshpande Chairman & MD ,Persistent Systems Ltd ,by MHRD** on 24th January, 2019
- One day workshop on "**IPR for Students and faculty members** " by Ms. Shwetasree Majumder, Principal, Fidus law Chambers on 10th January, 2019
- **India first leadership talk by Shri. Anand Mahinder, Chairman, Mahindra Group by MHRD** on 8th January, 2019
- **Business Plan Competition**" on 10th November, 2018
- Orientation Programme on "**Derivatives Markets**" by Mr. B.Mallesu, Resource Person, Max Co.Ltd, Bombay on 2nd November, 2018
- Guest Lecture on "**Women Entrepreneurship**" by Ms. R.Rama Devi, CEO, Confederation of women entrepreneurs (COWE) on 5th October,2018
- Guest Lecture on "**Women Development & Safety**" by Ms. N.Priyanka, IRS, Deputy Commissioner, Customs Department, Hyderabad zone on 4th August, 2018

HACKATHON PROGRAMMES ORGANISED

- **Safe Women Hackathon** on 10th and 11th January, 2019 under J Hub, JNTUH
- **Software Hackathon** presentations for II & III year B.Tech Students on 22nd December, 2018

- **Software Hackathon Exhibition-2018** for II ,III,IV Year B.Tech Students on 6th October, 2018
- **Hackathon Idea Presentation** for III year B.Tech Students on 15th September, 2018
- Two days **Microsoft Hackathon** Program for III Year B.Tech Students on 11th & 12th July, 2018

EVENTS ORGANIZED IN ACADEMIC YEAR 2017-18

- Faculty Development Programme on **Entrepreneurship**-Train the Trainer in association with JNTUH EDC CELL from 14th-28th December,2016
- Guest lecture on **“Women Entrepreneurship”** by **Dr.Broto Rauth Bhardwaj**, Head, Research and Entrepreneurship Development at Bharati Vidyapeeth University, New Delhi for II & III Year B.Tech & MBA Students on 23rd July, 2017.
- Guest lecture on **“Women Entrepreneurship Empowerment”** by Dr. D. Sunitha, Hyderabad on 15th September, 2017.
- **Entrepreneurship Development Programme on “How to Export”** Presented By E-Cell, JNTUHCEH for II & III Year B.Tech & MBA Students from 21st to 23rd September, 2017.
- Workshop on **“Entrepreneur Orientation Programme”** for B.Tech & MBA students on 10th October, 2017.
- **Entrepreneurship orientation Programme** by, Mr. Srinivas Rao NSIC on 11th October, 2017.
- Work shop on financial opportunities for MSME by JNTUH EDC CELL on 7th & 8th January, 2017.

EVENTS ORGANIZED IN ACADEMIC YEAR 2016-17

- Established **MRECW Incubation Center-Business start up in the Campus by students** on 31st March, 2017
- Guest Lecture on **"Women Entrepreneurship"** by **Ms. Vibha Venkata Raman**, CEO, Under EDC Cell on 17th February, 2017.
- Guest Lecture on **"Enterprise Resource Planning"** Under EDC Cell on 17th February, 2017

EVENTS ORGANIZED IN ACADEMIC YEAR 2015-16

- Workshop on **“Entrepreneurship Orientation”** by National Small Industries Corporation Ltd. (NSIC) on 6th January, 2016.

- **"Business Plan Competition"** for I Year B.Tech Students Under EDC CELL on 19th November, 2016
- Guest Lecture on **"IDEATION FOR NEW BUSINESS"** by FLT. LT. M. Sridhar Chakravarthi Vice President, Strategy & BD Augment Soft Sol, Launch of AGBA South India Chapter on **29th July, 2016.**
- Orientation Programme on **Bombay Stock Exchange** by Mr. V. Santosh Reddy Resource Person, Bombay Stock Exchange 27th July, 2016.
- **"Business Plan Competition"** under EDC on 2nd July, 2016.

EVENTS ORGANIZED IN ACADEMIC YEAR 2014-15

- **"Business plan competition"** for I B.Tech Students on 21st November, 2015
- **Business plan competition"** for I MBA Students on 15th October 2015
- Guest Lecture on **"Financial opportunities for Lady entrepreneurs in India"** by B.Sucharita, Manager Bharataya Mahila Bank ,Hyderabad on 18th August ,2015

EVENTS ORGANIZED IN ACADEMIC YEAR 2013-14

- **Entrepreneurship Development Programme** by Smt. N. Vijaysree, Sr. Manager, Projects, TWCDC on 20th March, 2015.
- **Open house discussion** with MRECW students on latest Union Budget -2015 on 3rd March, 2015.
- **Workshop on "Stress Management"** by ISCON trust, Hyderabad on 12th November, 2014.
- Workshop on **"Entrepreneur Enhancement Training Programme"** by NSIC , Hyderabad on 05th November, 2014.
- **"TIPS FOR LADY ENTREPRENEURS"** By Mrs.B.Shantakumari, Branch Manger,Bank Of India Suraram, Hyd on 2nd August 2014.
- **Women Entrepreneurs Strengths"** by Prof.P.Jayalakshmi personality development trainer Ramakrishna Math, Hyd. on 21st October, 2014.
- Guest Lecture on **"Electrical & Electronics Equipments"** for Business Enhancement, by R.Rama Murthy from TURBO Machinery, GT Industries LTD, Hyderabad on 16th february,2013

- . **“Security Analysis & Investment Management”** by M.Nagabhushan Rao, Stock Analyst from Inter Connected Stock Exchange Of India Ltd, Hyderabad on 5th January,2013
- Guest Lecture on **“Strengths of Women Entrepreneur”** by Mr.K.Pratushaya Reddy, Marketing Head & leading event Manager, Hyderabad on 24thJanuary, 2015.
- One Day Seminar on **“Processing of Business Financing”** by G.Sunil Raju, Asst Manager, Corporate Loan, ICICI Bank, Hyderabad on 10th October,2013.

EVENTS ORGANIZED IN ACADEMIC YEAR 2012-13

- One Day Workshop on **“Entrepreneur Skills Development Program”** by Mr.C.Satya Murthy, M.D, C.S.Industrial Consultancy on 27th April,2013.
- **Product Launch & Business Plan Competition Students** on 27th July,2013.
- One Day Work Shop on **“Best Business Plans”** for Lady Entrepreneurs by Dr.M.Asha Rani, Director, Entrepreneurship Development Cell, JNTU, Hyderabad on 16th March,2013.
- One Day Workshop on **“Financial Education for Young Investors”**, by Mr. J. Anil, Hyderabad Local Office, SEBI on 17thFebruary, 2013.
- Guest lecture on **“Young Entrepreneurs”** by Mr. P. Rajashekar Marketing Head, MONEY MOBILES, HYDERABAD on21st July, 2012.