

Industrial visits 2019-20

Sl.no	Name of the company	Students	Date
1	Coca-Cola Beverages Private Limited, Ameenpur, Hyderabad	MBA Ist and IInd year students	24-08-2019
2	THE HINDU, V.V. Nagar, Habsiguda, Hyderabad	MBA Ist and IInd year students	07-12-2019

COCA-COLA-2019

An Industrial visit was scheduled to Coca-Cola beverages private limited, Ameenpur, Hyderabad on 24th of Aug 2019 for MBA 2nd Year students. The purpose of the visit is to enable students to learn core concepts in Production and Operations Management and get insight about the automated production and material requirement planning practiced in the industry. Mr.Suryanarayana, Operations-Head, assisted them through the plant visit and provided information to the students.

We had the permission to visit production blocks of Ameenpur unit. Hindustan Coca-Cola Beverages Pvt Ltd in Ameenpur, Hyderabad is one of the leading and also known for Soft Drink Manufacturers. Hindustan Coca-Cola Beverages in Andhra Pradesh and Telangana have started using solar power for their primary energy requirement. Ameenpur factory has 75 per cent of its needs met through solar energy. Hindustan Coca-Cola Beverages is responsible for the manufacture, package, sale and distribution of beverages under the trademarks of The Coca-Cola Company.

A network of 3,900 distributors, 250,000 farmers, 7,000 suppliers and over 2 million retail outlets distribute the beverages manufactured by the company. It operates across 25 States in 493 districts with 18 factories and manufactures and sells 55 products in 9 different categories.

THE HINDU-2019

As the students of MRECW, as a part of providing practical experience our college has arranged industrial visit to the most prestigious print media THE HINDU, printing unit which is located in V.V. Nagar, habsiguda, Hyderabad.

The Hindu is an English-language daily newspaper owned by The Hindu Group, headquartered in Chennai, Tamil Nadu, India. It was started as a weekly in 1878 and became a daily in 1889. It is one of the Indian newspapers of record and the second most circulated English-language newspaper in India, after The Times of India. As of March 2018, *The Hindu* is published from 21 locations across 11 states.

In this branch they showed the printing process and associated machinery to print daily main edition and Hyderabad edition. It is highly equipped machinery which can print a massive quantity of qualitative daily paper. It is highly privilege to visit this branch and great experience to learn about the quality and quantity terms followed by THE HINDU.

Industrial visits 2018-19

SL.NO	NAME OF THE COMPANY	STUDENTS	DATE
1	ALEAP Industrial Area, Kukatpally, Gajularamaram, Hyderabad, Telangana	MBA Ist and IInd year students	22-02-2018
2	MODERN FOODS PVT.LTD, IDA Uppal, Hyderabad, Telangana	MBA Ist and IInd year students	12-01-2018

ALEAP INDUSTRIES -2018

We the students of MRECW MBA had an opportunity to visit and gain knowledge from ALEAP **Industrial Area** Hyderabad referenced by Mr. S. Rangarao on **22nd of Feb 2018** which was located in Kukatpally, Gajularamaram, Hyderabad, Telangana. The Association of Lady Entrepreneurs of India (**ALEAP**) established with an aim to bring Women Entrepreneurs trying to help each other on a common platform.

The association established in December 1993 under section 25 of the company's act 1956 as a non- profit Organization by Kanneganti Ramadevi. Following are the main initiatives and flagship programs of ALEAP.

Initiatives:

Centre for Entrepreneurship Development (CED):

CED was set up as an autonomous body in the year 1997 by ALEAP India.

Facilitator Business Development Cell (FAB):

Facilitator and Business Development Cell (FAB CELL) was introduced in the year 2006 to provide the budding women entrepreneurs the required information in a single window.

ALEAP Credit Guarantee Association (ACGA):

ACGA is a company incorporated under section 25 of Companies Act. 1956 for the purpose of implementation of Credit Guarantee Initiative.

flagship Programs:

Vandemataram:

United Nations Development program (UNDP):

ALEAP International Desk:

ALEAP international desk undertakes activities to connect Indian business with global business.

ALEAP Mentorship Programme:

Under Mentorship initiative, Entrepreneurs are Mentored by Industry pioneers for effectively resolving the business related problems and build successful enterprises.

MODERN FOODS PVT.LTD-2018

We the students of MRECW, 2nd year MBA got the opportunity to visit the plant of modern foods hyderabd branch which is located in IDA Uppal. Modern is an iconic brand that pioneered the concept of bread, and literally created the bread category in India. Launched in 1965 as Modern Bakeries (India) Limited, the company was rechristened Modern Foods India Ltd. (MFIL) in 1982. For generations of Indians Modern Bread’s iconic Blue & Orange Waxed Paper Bread pack was virtually synonymous with bread .

Modern Foods was the first company to be privatised by the Government of India in 2000, and it was sold to Hindustan Unilever Ltd. (HUL). In April 2016, Modern changed hands again. This time to Everstone Capital. Today, the company is called Modern Foods Enterprises Pvt. Ltd. and is 100% owned by Everstone Capital.

In Hyderabad branch it has manufacturing unit of fresh bread, cakes, rusks, crème bite, and crème burst cup cakes. We had a good opportunity to learn about modern foods manufacturing process, quality of food, and their marketing flow. The person attached by frim to us explained in a excellent manner about each and every part of manufacturing, packing and other technical and industrial aspects of marketing and shipping food products into market. It is a wonderful experience to visit modern foods and learnt marketing tips which are followed by organization.

Industrial visits 2017-18

SL.NO	NAME OF THE COMPANY	STUDENTS	DATE
1	KESORAM cements Private Limited, Begumpet , Hyderabad Telangana	MBA Ist and IInd year students	03-02-2017

KESORAM CEMENTS, HYDERABAD-, 2017

We the students of MRECW, 2nd year MBA students got opportunity to visit and gain knowledge from KESORAM cements pvt.ltd, begumpet , Hyderabad. **Kesoram Industries Limited** is one of the pioneer companies in India. It is under the flagship 'B K Birla Group Of Companies'. Its production ranges from tires to cement to rayon. kesoram Industries Limited started its business with *Kesoram Cotton Mills Ltd.* in 1919. After the partnership began, production of rayon emerge.

We had a permission to visit kesoram cement, begumpet. The company executives explained about the production process, and types of cements they produce and market under the name of birla shakthi cement in telangana. It is a great opportunity to learn about the production process and marketing techniques to increase sales in cement industry. Kesoram industries prouce and supply cement by the popular name birla shakthi cements.

The plants of the company located near lime stone deposits and follow all the pollution control rules as per law. It is a great opportunity to learn about traditional and technological advancements followed by kesoram cements to produce and market the cement and the successful operations of business.

Industrial visits 2016-17

SL.NO	NAME OF THE COMPANY	STUDENTS	DATE
1	HETERO DRUGS PVT.LTD, IDPL, HYDERABAD	MBA Ist and IInd year students	23-12-2016

HETERO DRUGS

As the students of MRECW, 2nd year MBA we feel very opportunistic to visit hetero drugs lab unit which is located in IDPL, Balnagar main road, Hyderabad. Hetero is one of India's leading generic pharmaceutical companies and the world's largest producer of anti-retroviral drugs for the treatment of HIV/AIDS. Backed by over 25 years of expertise in the pharmaceutical industry, Hetero's strategic business areas spread across APIs, Generics, Biosimilars, Custom Pharmaceutical services and Branded Generics.

The company is globally recognized for its strengths in Research and Development, manufacturing and commercialization of a wide range of products.

Hetero has 36 state-of-the-art manufacturing facilities strategically located worldwide, audited and approved by stringent regulatory authorities like US FDA, EU, TGA-Australia, MCC-South Africa and others. Our portfolio includes 300 plus products encompassing major therapeutic categories such as HIV/AIDS, Oncology, Cardiovascular, Neurology, Hepatitis, Nephrology, Urology, Diabetes, Ophthalmology, Hepatology and Immunology etc.

In HETERO DRUGS lab unit we visited they showed how the different drugs will be formulated and produced. And they showed their research unit how new medicines will be formulated by their research people. It is pure production and research area where they will produce medicines and ship to storage area of company. The person arranged by company to guide us has explained about different managerial prospectus the organization followed to achieve successful qualitative and quantitative production and supply of effective medicines

Industrial visits 2015-16

SL.NO	NAME OF THE COMPANY	STUDENTS	DATE
1	Heritage Foods, Habsiguda Hyderabad, Telangana	MBA Ist and IInd year students	12-11-2015

HERITAGE FOODS- -2015

We the students of MRECW MBA had an opportunity to visit and gain knowledge from **Heritage Foods, Habsiguda**Hyderabad on **12th of Nov 2015** referenced by B.Srinivasarao. **Heritage Foods Limited** (commonly known as **Heritage Foods, HFL**) is one of the largest private sector dairy enterprises in Southern India. The Heritage Group was founded in 1992 Chief and former Chief Minister of Andhra Pradesh Shri Nara Chandrababu Naidu, with three-business divisions viz., Dairy, Retail and Agri under its flagship Company **Heritage Foods Limited (HFL)**, one infrastructure subsidiary - **Heritage Infra Developers Limited** and other associate Companies viz., **Heritage Finlease Limited**, Heritage International Limited and HeritagAgroMarinePrivateLimited.

Heritage's dairy range of products among others include milk, curd, ice cream, buttermilk, flavored milk, dairy whitener, skim milk powder. Heritage's milk products have market presence in Telangana, Andhra Pradesh, Karnataka, Kerala, Tamil Nadu, Maharashtra, Delhi, Rajasthan and Punjab. It has retail stores across Bangalore, Chennai, Hyderabad and Visakhapatnam.

In the year 1994, HFL went to Public Issue to raise resources, which was oversubscribed 54 times and its shares are listed on BSE (Stock Code: 519552) and NSE (Stock Code: HERITGFOOD). Heritage Foods has its headquarters in Hyderabad, Telangana, India.

Processing Plants : Andhra Pradesh, Telangana, Haryana, Maharashtra, Tamilnadu, Karnataka

Industrial visits 2014-15

SL.NO	NAME OF THE COMPANY	STUDENTS	DATE
1	Coca-Cola Beverages Private Limited, Ameenpur, Hyderabad	MBA Ist and IInd year students	18-04-2014

Coca-Cola-2014

An Industrial visit was scheduled to Coca-Cola beverages private limited, Ameenpur, Hyderabad on 18th of April 2014 for MBA 2nd Yearstudents. The purpose of the visit is to enable students to learn core concepts in Production and Operations Management and get insight about the automated production and material requirement planning practiced in the industry.

Mr.Y.Srinivas, Operations-Head, assisted them through the plant visit and provided information to the students.

We had the permission to visit production blocks of Ameenpur unit. Hindustan Coca-Cola Beverages Pvt Ltd in Ameenpur, Hyderabad is one of the leading and also known for Soft Drink Manufacturers. Ameenpur factory has 75 per cent of its needs met through solar energy.Hindustan Coca-Cola Beverages is responsible for the manufacture, package, sale and distribution of beverages under the trademarks of The Coca-Cola Company.