



Malla Reddy Engineering College for Women

(Autonomous Institution, UGC Govt. of India)

Permanently Affiliated to JNTUH, Approved by AICTE, ISO 9001:2015 Certified Institution

NIRF-India Ranking - 2018, Accepted by MHRD, Govt. of India

Accredited by NBA and NAAC with 'A' Grade

Maisammaguda, Dhulapally, Secunderabad - 500 100.

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION FACULTY ACHIEVEMENTS

Mrs. Ch.V.L.L. Kusuma Kumari

[1] “Strategic Human Resource Management” is published Journal of Applied Science and Computations, ISSN No: 1076-5131, Volume VI, Issue No: I Published in Jan 2019.

[2] “A Study on Evaluation of Coaching Programmes” is published Journal of Applied Science and Computations, ISSN No: 1076-5131, Volume VI, Issue No: I Published in Jan 2019.

[3] “Quality of Labor Life among Staff” is published Journal of Applied Science and Computations, ISSN No: 1076-5131, Volume VI, Issue No: I Published in Jan 2019.

[4] “A Study on Job Contentment” is published Journal of Applied Science and Computations, ISSN No: 1076-5131, Volume VI, Issue No: I Published in Jan 2019.

[5] “A Study on Job Satisfaction” is published Journal of Applied Science and Computations, ISSN No: 1076-5131, Volume VI, Issue No: I Published in Jan 2019.

[6] “Impact of emotional intelligence on job performance” is published Journal of Applied Science and Computations, ISSN No: 1076-5131, Volume VI, Issue No: I Published in Jan 2019.

[7] “A study on Indian women entrepreneurship” is published Journal of Applied Science and Computations, ISSN No: 1076-5131, Volume VI, Issue No: I Published in Jan 2019.

[8] “A comparative study of work life balance in public sector and private sector banks of Hyderabad(urban & rural)regions” is published Management Science Letter in 2019.

[9] “Role of Strategic HRM Systems among the Employees” is published Journal of Applied Science and Computations, ISSN No: 1076-5131, Volume VI, Issue No: I Published in Jan 2019.

[10] “The impact of Leaders and Leadership on Organizational Effectiveness and Culture” is published Journal of Applied Science and Computations, ISSN No: 1076-5131, Volume VI, Issue No: I Published in Jan 2019.

[11] "JOB DESIGNING METHODS" is published Journal of Applied Science and Computations, ISSN No: 1076-5131, Volume VI, Issue No: I Published in Jan 2019.

[12] "HRM views ON LEARNING ORGANISATION" is published Journal of Applied Science and Computations, ISSN No: 1076-5131, Volume VI, Issue No: I Published in Jan 2019.

[13] "Human Resource coming up with applies in Managing Human Resource" is published Journal of Applied Science and Computations, ISSN No: 1076-5131, Volume VI, Issue No: I Published in Jan 2019.

[14] "Importance of Human Resource System in Current State of Affairs" is published Journal of Applied Science and Computations, ISSN No: 1076-5131, Volume VI, Issue No: I Published in Jan 2019.

[15] "E-Recruitment: a boom to the organization in the competitive world" is published Journal of Applied Science and Computations, ISSN No: 1076-5131, Volume VI, Issue No: I Published in Jan 2019.

[16] "Factories act 1948" is published Journal of Applied Science and Computations, ISSN No: 1076-5131, Volume VI, Issue No: I Published in Jan 2019.

[17] "A study on human resource development climate" is published Journal of Applied Science and Computations, ISSN No: 1076-5131, Volume VI, Issue No: I Published in Jan 2019.

[18] "A study on organizational change at workplace" is published Journal of Applied Science and Computations, ISSN No: 1076-5131, Volume VI, Issue No: I Published in Jan 2019.

[19] "Impact of social media on employee performance" is published Journal of Applied Science and Computations, ISSN No: 1076-5131, Volume VI, Issue No: I Published in Jan 2019.

[20] "IMPACT OF WORKPLACE STRESS ON JOB PERFORMANCE" is published Journal of Applied Science and Computations, ISSN No: 1076-5131, Volume VI, Issue No: I Published in Jan 2019.

[21] "Analyzing High Performance Work Systems" is published The International journal of analytical and experimental modal analysis, ISSN No: 0886-9367 , Volume XI, Issue No: XII Published in Dec 2019.

[22] "Influence of Organizational Climate on Employee Performance" is published The International journal of analytical and experimental modal analysis, ISSN No: 0886-9367 , Volume XI, Issue No: XII Published in Dec 2019.

[23] "Work Life Balance among the Working Women in Educational Institutions" is published The International journal of analytical and experimental modal analysis, ISSN No: 0886-9367 , Volume XI, Issue No: XII Published in Dec 2019.

Mr. B. Amarnath Reddy

[1] “Selectivity of Indian Sector Mutual Funds & Performance Timing” Is Published International Journal of Pure and Applied Mathematics (Ij pam) In 2018.

[2] A STUDY ON INDIA RURAL FINANCE WITH REFERENCE TO RURAL POLICES is published JASC: Journal of Applied Science and Computations in 2018, ISSN No: 1076-5131, Volume VI, Issue No: I Published in Jan 2019.

[3] “A STUDY ON INVESTORS PREFERENCE TOWARDS EQUITY MARKETS” is published JASC: Journal of Applied Science and Computations in 2018, ISSN No: 1076-5131, Volume VI, Issue No: I, Published in Jan 2019.

[4] “ANALYSIS OF STOCKS AND BONDS IN INDIAN STOCK MARKETS” is published JASC: Journal of Applied Science and Computations in 2018, ISSN No: 1076-5131, Volume VI, Issue No: I, Published in Jan 2019.

[5] “IMPACT OF OIL AND GOLD PRICES ON THE INDIA GDP GROWTH” is published JASC: Journal of Applied Science and Computations in 2018, ISSN No: 1076-5131, Volume VI, Issue No: I, Published in Jan 2019.

[6] “A STUDY ON DEMONETIZATION POLICIES IN INDIA” is published JASC: Journal of Applied Science and Computations in 2018, ISSN No: 1076-5131, Volume VI, Issue No: I, Published in Jan 2019.

[7] “UNDER STANDING MODERN PORTFOLIO CONSTRUCTION” is published JASC: Journal of Applied Science and Computations in 2018, ISSN No: 1076-5131, Volume VI, Issue No: I, Published in Jan 2019.

[8] “A Study on Financial Intermediaries in Efficient Financial Markets” is published JASC: Journal of Applied Science and Computations in 2018, ISSN No: 1076-5131, Volume VI, Issue No: I, Published in Jan 2019.

[9] “AN OVERVIEW OF WOMEN ENTREPRENEURSHIP IN INDIA” is published JASC: Journal of Applied Science and Computations in 2018, ISSN No: 1076-5131, Volume VI, Issue No: I, Published in Jan 2019.

[10] “A STUDY ON EMPLOYEE RELATIONS IN INDIA” is published JASC: Journal of Applied Science and Computations in 2018, ISSN No: 1076-5131, Volume VI, Issue No: I, Published in Jan 2019.

[11] “A Macro perspective on Issues of Women Entrepreneurship in India” is published JASC: Journal of Applied Science and Computations in 2018, ISSN No: 1076-5131, Volume VI, Issue No: I, Published in Jan 2019.

[12] "Assessing Market Opportunities through Research" is published in 2018 JASC: Journal of Applied Science and Computations in 2018, ISSN No: 1076-5131, Volume VI, Issue No: I, Published in Jan 2019.

[13] "E-TAILING IN INDIA" is published in 2018 JASC: Journal of Applied Science and Computations in 2018, ISSN No: 1076-5131, Volume VI, Issue No: I, Published in Jan 2019.

[14] "A STUDY ON STRUCTURAL TRADING OF ON LINE TRAD IN INDIA" is published in 2018 JASC: Journal of Applied Science and Computations in 2018, ISSN No: 1076-5131, Volume VI, Issue No: I, Published in Jan 2019.

[15] "PATTERN OF CAPITAL STRUCTURE OF SME- A STUDY OF MANUFACTURING UNIT" is published JASC: Journal of Applied Science and Computations in 2018, ISSN No: 1076-5131, Volume VI, Issue No: I, Published in Jan 2019.

[16] "A Study on Indian Banking Services" is published JASC: Journal of Applied Science and Computations in 2018, ISSN No: 1076-5131, Volume VI, Issue No: I, Published in Jan 2019.

[17] "A STUDY ON QUALITY OF WORK LIFE" is published JASC: Journal of Applied Science and Computations in 2018, ISSN No: 1076-5131, Volume VI, Issue No: I, Published in Jan 2019.

[18] "A STUDY ON PROCESS OF MERGER AND ACQUISTION" is published JASC: Journal of Applied Science and Computations in 2018, ISSN No: 1076-5131, Volume VI, Issue No: I, Published in Jan 2019.

[19] "OPPORTUNITIES IN INDIAN MARKET OF MUTUAL FUNDS INVESTMENT" is published JASC: Journal of Applied Science and Computations in 2018, ISSN No: 1076-5131, Volume VI, Issue No: I, Published in Jan 2019.

[20] "Management of Portfolios on Asset Management Companies in India" Is Published International Journal of Engineering & Advanced Technology (Ijeat) In 2019.

[21] "Market Efficiency of Indian Capital Markets: Performance Appraisal of Mutual Funds" is published Int. Jour. Of Business & Inf. Tech in 2019.

[22] "Trending Performance Of Selected Mutual Funds In India" Is Published The International Journal Of Analytical And Experimental Modal Analysis (Ijaem) In 2019.

[23] "A Study ofthe Interrelationship between Return Generated By Mutual Fund Schemes and Their Percentage Sector Holdings / Scop" Is Published The International Journal Of Analytical And Experimental Modal Analysis (Ijaem) In 2019.

[24] "Managing Supply Chain Of Food Industry In India" Is Published The International Journal Of Analytical And Experimental Modal Analysis (Ijaem) In 2019.

[25] “A Study On Life Insurance Penetration In India” Is Published The International Journal Of Analytical And Experimental Modal Analysis (Ijaem) In 2019.

[26] “A STUDY ON PALM OIL PRICES MOVEMENT AND IT’S IMPACT ON PALM OIL STOCK” is published Science, Technology and Development (IJSTD), ISSN NO:0950-0707 and Volume No: VIII, Issue No: XII published in 2019.

[27] “A CONCEPTUAL STUDY ON QUALITY OF WORK LIFE” is published Science, Technology and Development (IJSTD), ISSN NO: 0950-0707 and Volume No: VIII, Issue No: XII published in 2019. in 2019.

[28] “Relevance of Intermediaries in Financial Market” is published Science, Technology and Development (IJSTD), ISSN NO: 0950-0707 and Volume No: VIII, Issue No: XII published in 2019.

[29] “A STUDY ON PERFORMANCE ANALYSIS OF INDIAN MUTUAL FUNDS - WITH SPECIAL REFERENCE TO OPEN-ENDED EQUITY DIVERSIFIED SCHEMES” is published Science, Technology and Development (IJSTD), ISSN NO:0950-0707 and Volume No: VIII, Issue No: XII published in 2019.

[30] “The Information Ratio On Indian Mutual Funds” Is Published Journal Of Resource Management And Technology (Ijrmt), ISSN NO 0745-6999, and Volume X, Issue No: XII, Published in 2019.

[31] “Performance Evaluation of Mutual Funds In Comparison To Category Average and Benchmark” Is Published Journal of Resource Management and Technology (Ijrmt), ISSN NO 0745-6999, and Volume X, Issue No: XII, Published in 2019.

[32] “Perception Towards Investing In Mutual Funds In India – An Empirical Analysis Of Investors In Hyderabad City, Telangana State” Is Published Journal Of Resource Management And Technology (Ijrmt), ISSN NO 0745-6999, and Volume X, Issue No: XII, Published in 2019.

[33] “The Performance of Indian Equity Funds inthe Era of Quantitative Easing” Is Published Journal of Engineering Sciences (Ijes), ISSN 0377-9254, Volume X, Issue No: XII, Published in Dec 2019.

[34] “A Study On The Managerial Efficiency And Of Return Generated Select Mutual Fund Schemes In India” Is Published Journal Of Engineering Sciences (Ijes), ISSN 0377-9254, and Volume X, Issue No: XII, Published in Dec 2019.

[35] “Block Chaining An Aadhaar Enabled Supply Chain System” Is Published Journal Of Engineering Sciences (Ijes), ISSN 0377-9254, Volume X, Issue No: XII, Published in Dec 2019.

[36] “A Study on Indian Banking Services” Is Published Journal of Engineering Sciences (Ijes), ISSN 0377-9254, Volume X, Issue No: XII, Published in Dec 2019.

Dr.P. Suvarchala Devi

- [1] “Demonetization in India” is published in the **Scopus Indexed Listed Journal International journal of analytical and experimental model analysis** Vol-XI, Page No: 91-96, Issue IX, September, 2019 with ISSN-0886-9367 in 2019.
- [2] “Financial soundness of Housing Finance Companies: Application of ALTMAN Z-Score Model” is published in the **Scopus Indexed Journal Management Science Letter** ISSN-1923-9335 in December 2019.
- [3] “Analytical Study on Customer Relationship Management-through E-Banking System” Is published International Journal of Information Technology & Computer Science Perspectives, Pezzottiate Journals Vol-7, number-1, issue Jan/March 2018 with ISSN 2319-9016.
- [4] “The Impact of implication organism on Workplace Conflict” Is published Shanlax International Journal of Management Vol-5, Special Issue-1, March 2018 with ISSN-2321-4643
- [5] “Insider Trading in Capital Markets” Is published Zenith International Journal With ISSN-2231-5780 vol-II in 2018
- [6] “Reducing banking frauds by using Modern Technology” Journal of Resource Management and Technology in 2019. Volume X, Issue XII, with ISSN -0745-6999 in December 2019
- [7] “Employee perception towards organizational climate” Is published in International Journal for Business Management & Social Sciences Vol-II, Issue7 (III), March, 2013 with ISSN-2249-7463.

- [8] “HR Role in Conflict Resolution” is published in International Journal on Strategies of Business Excellence in 2013.
- [9] “Analytical Study on Customer Relationship Management-through E-Banking System” Is published International Journal of Information Technology & Computer Science Perspectives, Pezzottiate Journals in 2018.
- [10] “6th International Conference on Managing Businesses in the Era of Disruption - Convergence of IFRS in India: Advantages & Challenges” Presented a conference ICBM –School of Business Excellence in 2018.
- [11] “Reducing banking frauds by using Modern Technology “ Is published Journal of Resource management And Technology in 2019.
- [12] “Demonetization in India” is published International journal of analytical and experimental model analysis in 2019.
- [13] “Institutional finance for the development of SC & ST in A.P” Presented a seminar Govt degree & P.G college, Nagari, Chittoor In 2016.
- [14] “UGC-SAP Sponsored 2 day National Seminar on Business Skill Development” Presented a seminar Acharya Nagarjuna University, Guntur In 2019.
- [15] “Perception of Employees towards organizational Climate” presented a conference Pune, Choice College of Arts and Commerce in 2013.
- [16] “Employee Perception towards Organizational Climate, with reference to SCB” Presented a conference Malla reddy College of Engineering & Technology, Hyderabad in 2014.
- [17] “Changing scenario of higher education” presented a conference VRS & YRN College in 2017.
- [18] “Make in India-problems & challenges” Presented a conference Department of commerce, S.V University, Thirupathi in 2017.
- [19] “Adoption of digitalized e-commerce services by consumers in India : a case study analysis approach” presented a conference Consumer Law Chair, Nalsar University & Department of Commerce and Business Administration,

Acharya Nagarjuna University, Guntur In 2018.

- [20] “Ideas to Execution for entrepreneurs” participated in workshop, Hyderabad in 2012.
- [21] “ICSSR National Seminar on Institutional Finance”
Participated in workshop, Nagari, Chittoor in 2016.
- [22] “IQAC National Seminar on Changing Scenario of Higher Education”
Participated in workshop, Chirala in 2017.
- [23] “Workshop on Financial Markets”
Participated in workshop/ Hyderabad,SMEC in 2018.
- [24] “FDP on Research Funding by HCU Professor”
Participated in workshop, SMEC, Hyderabad in 2018.
- [25] “KARVEY Workshop” participated in workshop, SMEC, Hyderabad in 2018.
- [26] “Workshop on GST&Taxation” participated in workshop, SMEC, Hyderabad in 2018.
- [27] “Two day National Seminar on Consumer Protection in Changing business Environment”
Participated in workshop Acharya Nagarjuna University Guntur in 2018.
- [28] “Two –Day National Workshop on Corporate Happiness Management”
Participated in workshop, Acharya Nagarjuna University Guntur in 2019.
- [29] “UGC –SAP Sponsorednational seminar on business Skill development”
Participated in workshop, Acharya Nagarjuna University Guntur in 2019.
- [30] “15 –Day National Workshop by NSIC on Management Trends in Finance, HR & Mktg”
Participated in workshop, NSIC,Hyderabad in 2019.
- [31] “7-days FDP on Teaching with Technology”
Participated in workshop, NNRG, Hyderabad in 2019.
- [32] “Workshop on effective teaching methods”
Participated in workshop, MRECW,Hyderabad in 2019.
- [33] “Online FDP on My life my pride my career”
Attended a webinar, Patrician college of Arts and Science, Chennai in 2020.
- [34] “Post Ccovid-19-Pedaagogy” attended a webinar, Andhra Loyola College in 2020.

- [35] “Mode of Internship in Management Course during present covid-19”
Attended a webinar, Lakkireddy Balireddy college of Engineering, Mylavaram, Krishna in 2020.
- [36] “Strategies and employment opportunities for faculty and management students”
Attended a webinar, Lingayas Institut of Management and Tecchnology in 2020.
- [37] “16 C’s of Success” attended a webinar, IIAM,VIJAG, Business School in 2020.
- [38] “New Challenges in business management, A strategic approach”
Attended a webinar, Andhra Loyola instituteof Engineering and technology, Vijayawada in 2020.
- [39] “Reforms for sustaining India’s growth”
Attended a webinar, St.Jossephs Degree and PG College, Hyderabad in 2020.
- [40] “Plagiarism free research report writing”
Attended a webinar, QIS College of Engineering and Technology, Ongole in 2020.
- [41] “Impact of Covid-19 on MSMES”
Attended a webinar, Vaageswari college of Engineering, Karimnagar in 2020.
- [42] “Challenges and opportunities for students in present Covid scenario”
Attended a webinar, MLR institute of technology, HYDERABAD in 2020.

Dr. V. Vijay Kumar

- [1] “Impact of COVID 19 on citizens during lockdown” in the Scopus Indexed Journal “TEST Engineering & Management” Vol.83, Page no: 22447-22455 issue March/April 2020 with ISSN: 0193-4210.
- [2] “A study on Work-Life balance of the Teaching faculty in Engineering Colleges” in the International Conference on Emerging Trends in Business Management-Opportunities and Challenges at Vishwa Vishwani School of Business, Hyderabad held on 12 the April 2019 published in peer reviewed UGC listed Journal with ISSN: 2277-5370.
- [3] “Impact of MGNREGS on Socio-Economic Conditions of Workers & quot; in International Journal of Emerging Technologies and Innovative Research (www.jetir.org), Vol.5, Issue 9, page no.1-6, September-2018, ISSN: 2349-5162.
- [4] “Impact of Knowledge Management inputs on Tourism Industry” in the International Journal of Research in Management, Issue 5, Vol. 6 Oct-Nov 2015 With ISSN: 2249-5908.

- [5] “Role of Education management in Higher Education” in the National Seminar At Sanskrithi School of Business, Puttaparthi, Ananthapuramu District, Andhra Pradesh held on 28th& 29th March 2014 with ISBN: 978-163041955-4.
- [6] “A Study on Management of Non-Performing Assets with Special Reference to State Bank of Mysore” in the International Journal of Management and Social Development, Volume 1, Issue 6, October, 2014 with ISSN: 2348-1919.
- [7] “SHG Federations in India: Issues and Challenges” in the State level Conference at T.J.P.S. College, Guntur, Andhra Pradesh held on 4 th February 2012 published with ISBN: 978-93-81075-82-1.
- [8] “Work-Life Balance” in the National Seminar at Yogi Vemana University (YVU), Kadapa, and Andhra Pradesh held on 7th March 2012, published with ISBN: 978-81-921571-0-0.
- [9] “Role of HR at Workplace” in the National Seminar at Madanapalle Institute of Technology & Science (MITS), Madanapalle, Chittoor District, Andhra Pradesh Held during 11-12, May 2012, published with ISBN: 978-93-82163-21-3.
- [10] “HR challenges in service sector” in the National Conference at Adikavi Nannaya University, Rajamahendravaram, Andhra Pradesh held during 8-10, December-2011 published with ISBN: 978-93-82062-29-5.
- [11] “A study on green packaging through green marketing practice in flexible Packaging of FMCG industry” in the 2nd International Conference on “Recent Trends in Engineering & Technology” at Samskruti College of Engineering, Kondapur (V), Ghatkesar (M), Medchal Dist. held on 7-8, February, 2020.
- [12] “Managing Diversity in India” in the National Conference on Advances in Engineering, Technology and Sciences at Spoorthy Engineering College, Nadergul (V), Balapur (M), Rangareddy Dist. held on April 4th, 2019.
- [13] “Comparison between Rural and Urban India” in the National Seminar on Inclusive Development in India: issues and challenges at Sri Krishnadevaraya University, Ananthapuram held during 22-23, March, 2019.
- [14] “Empowerment: Measurement and Challenges” in the National Seminar at Rayalaseema University, Kurnool, Andhra Pradesh held on 28th & 29th March 2014.
- [15] “Retail sector in India: Issues and Challenges” in the National Seminar at CMR Technical Campus, Hyderabad held during 6&7, January-2012.
- [16] “Entrepreneurship through Education” in the National Seminar at Silver Jubilee Govt. College (A), Kurnool, Andhra Pradesh held during 2- 3, March 2012.

[17] “Retention strategies in IT sector” in the National Conference at Tumkur University, Tumkur, Karnataka held on 19th November-2011.

[18] “Quality management Practices for organizational Excellence” in the National Conference held at Karnataka state Higher Education Council, Palace Road, Bengaluru on 21st December 2011.

[19] Participated in the two day National Level Workshop on “Research Methodology” organized by Sambhram College of Hotel Management, KGF, Karnataka on 27th & 28th December 2019.

[20] Participated in the One Week Faculty Development Programme (FDP) on “Research Methodologies” organized by E & ICT Academy, NIT-Warangal at Spoorthy Engineering College, Hyderabad from 22nd - 27th July 2019.

[21] Participated in the One Week Faculty Development Programme (FDP) on “Aspirations Development Programme for Self & Professional Empowerment” organized by JNTUA College of Engineering (Autonomous), Ananthapuramu during 27 Nov - 01 Dec 2018.

[22] Participated in the Three day Faculty Development Programme (FDP) on “Research methodology and Data Analysis using SPSS” organized by Avanthi P.G. College, Hyderabad from 1st to 3rd February, 2018.

[23] Participated in the two day Faculty Development Programme (FDP) on “Teaching methodology for Technocrafts” organized by Sanskrithi School of Business, Puttaparthi, Ananthapuram Dist. on 18th & 19th May 2013.

[24] Participated in the One day Workshop on “Communication Skills and Personality Development” organized by Centre for English Language Training (CELT), University College of Engineering (A), Osmania University, Hyderabad On 28th October 2018.

[25] Participated in the two day National Level Workshop on “Entrepreneurship & Incubation” organized by Centre for Skill Development, Entrepreneurship and Incubation, Sri Krishnadevaraya University, Ananthapuramu on 26th & 27th March 2016.

[26] Participated in the two day National Level Workshop at Madanapalle Institute of Technology & Science (MITS), Madanapalle, Chittoor District, Andhra Pradesh on “Statistical Applications in Management Research using SPSS 19” held on 20th & 21st October 2011.

[27] Participated in the Three Day Webinar “FDP on Business Anchors” Organized by St. Martin’s Engineering College (Autonomous), Secunderabad, during 28-30 May 2020.

[28] Participated in One Week E-Certificate Program on “Business Analytics” Organized by Marium Academy in Association with Career Naipunya, Hyderabad During 1-6, June 2020.

Mrs. B.Radhika

[1] “E-Recruitment: A Boom to The Organization in The Competitive World” is published Journal of Applied Science and Computations in 2019.

[2] “Impact of Social Media on Employee Performance” is published Journal of Applied Science and Computations in 2019.

[3] “A Study on Effective Communication Channels in Organizations” is published Journal of Applied Science and Computations in 2019.

[4] “A Study on Human Resource Development Climate” is published Journal of Applied Science and Computations in 2019.

[5] “Factories Act 1948” is published Journal of Applied Science and Computations in 2019.

[6] “A study on E-Recruitment” is published Journal of Engineering Sciences, ISSN 0377-9254, Volume X, and Issue No: XII, Published in Dec 2019.

[7] “SHG’s In Bihar – A Study of Their Saving Behaviour and Saving Products” is published Journal of Engineering Sciences ISSN 0377-9254, Volume X, and Issue No: XII, Published in Dec 2019.

[8] “Role of Conformity Behavior of managers in an organization” is published Journal of Engineering Sciences ISSN 0377-9254, Volume X, and Issue No: XII, Published in Dec 2019.

[9] “A Study of Employee Motivation” is published Journal of Engineering Sciences ISSN 0377-9254, Volume X, and Issue No: XII, Published in Dec 2019.

Mr.CH.RAMESH

[1] “An Empirical Analysis Of Mutual Fund Investment In India” Is Published Jasc: Journal Of Applied Science And Computations In 2019, ISSN No: 1076-5131, Volume VI, Issue No: I, Published in Jan 2019.

[2] “An Impact of Indian Currency Exchange rate on Indian Stock Market” is published JASC: Journal of Applied Science and Computations in 2019, ISSN No: 1076-5131, Volume VI, Issue No: I, Published in Jan 2019.

[3] “Conceptual framework of International banking system” is published JASC: Journal of Applied Science and Computations in 2019, ISSN No: 1076-5131, Volume VI, Issue No: I, Published in Jan 2019.

[4] “Growth of Fdi on Indian Economy” Is Published Jasc: Journal of Applied Science and Computations in 2019, ISSN No: 1076-5131, Volume VI, Issue No: I, Published in Jan 2019.

[5] “Role and Functions of Investment Banking” Is Published Jasc: Journal of Applied Science and Computations in 2019, ISSN No: 1076-5131, Volume VI, Issue No: I, Published in Jan 2019.

[6] “Growth of Mutual Fund Investment Industries in India” Is Published Science, Technology and Development, ISSN NO: 0950-0707 and Volume No: VIII, Issue No: XII published in 2019.

[7] “A Study on Indian Rural Banking Industry – Challenges, Issues and Approaches” Is Published Journal of Resource Management and Technology, ISSN NO 0745-6999, and Volume X, Issue No: XII, Published in 2019.

Mrs. D.Koumudi Prasanna

[1] “Challenges of human resource for software organizations” is published Journal of Resource Management and Technology, ISSN NO 0745-6999, and Volume X, Issue No: XII, Published in 2019.

Mrs. Bhavani

[1] “Digital Marketing Strategies for Financial Services and Marketers” Is Published Management Science Letter Issn-1923-9335 in 2019.

[2] “A Study on Financial Analysis of Pharmaceutical Industry (Aurobindo Phrma Ltd)” Is Published Journal of Resource Management and Technology, ISSN NO 0745-6999, and Volume X, Issue No: XII, Published in 2019.

[3] “A Study on Capital Structure of Small and Medium Enterprises” Is Published Science, Technology and Development, ISSN NO: 0950-0707 and Volume No: VIII, Issue No: XII published in 2019.

[4] “A Study on Financial Performance Using Ratio Analysis Ofbharat Heavy Electricals Limited” Is Published The International Journal Of Analytical And Experimental Modal Analysis In 2019.

[5] “A Study on Comprehensive Personal Financial Planning” Is Published the International Journal of Analytical and Experimental Modal Analysis in 2019.

DURGA DEVI INAMPUDI

[1] Attended international conference conducted by MRECW on HR Management roles and responsibilities in corporate organizations-2019.

[2] Attended international conference conducted by MRECW on Influence of quality of labor life-2019.

[3] Attended international conference conducted by MRECW on work performance of staff-2019.

[4] Attended international conference conducted by Engineering Technology Sciences on Impact of performance appraisal on employees motivation in 2018.

[5] Certified on International business online quiz organized by IMS school of Informatics, OU.

[6] Certified on Production Operations Management from Sun Arts and Science College.

[7] Certified on Business Management from MIT Arts, Commerce and Science College.

[8] Certified in National level quiz on NAAC awareness programme.

Mr. D.Bala Malla Reddy

[1] “Determinants of Short-Term Debt Financing” is published Journal of Applied Science and Computations in 2019.

[2] “An Impact of GST In Indian Economy” is published Journal of Applied Science and Computations in 2019.

[3] “A Study on Impact of Zero Base Budgeting in Government Operations” is published Journal of Applied Science and Computations in 2019.

[4] “An Overview on Types Of financial Markets in India” is published Journal of Applied Science and Computations in 2019.

[5] “The potentiality of leverage” Is published Journal of Applied Science and Computations in 2019.

[6] “A study of NPA of SBI” is published Management Science Letter ISSN-1923-9335 in 2019.

[7] “A Study on Mutual Funds in India” is published Journal of Resource Management and Technology, ISSN NO 0745-6999, and Volume X, Issue No: XII, Published in 2019.

[8] “RBI Guide Lines for the Developmentof Banking Sector” is published Journal of Resource Management and Technology, ISSN NO 0745-6999, and Volume X, Issue No: XII, Published in 2019.

[9] “A Comparative Analysis of Financial Performance of Public and Private Sector Banks In India” is published Journal of Resource Management And Technology, ISSN NO 0745-6999, and Volume X, Issue No: XII, Published in 2019.

[10] “A Comparative Study of Working Capital Management in Steel Authority Of India Limited And Tata Steel Limited” is published Journal Of Resource Management And Technology, ISSN NO 0745-6999, and Volume X, Issue No: XII, Published in 2019.

Mrs. Chaitanya Kalidindi

[1] “Women Entrepreneurship in Global Perspective with reference to India” is published Management Science Letter ISSN-1923-9335 in 2019.

[2] “A STUDY ON THE IMPACT OF REWARDS ON EMPLOYEE MOTIVATION” is published The International journal of analytical and experimental modal analysis in 2019.

[3] “A STUDY ON PERCEPTION OF EMPLOYEE ON ORGANIZATION HR PRACTICES” is published Journal of Engineering Sciences ISSN 0377-9254, Volume X, and Issue No: XII, Published in Dec 2019.

[4] “A STUDY ON THE EFFECT OF ORGANISATIONAL CULTURE ON EMPLOYEE PERFORMANCE” is published Journal of Engineering Sciences ISSN 0377-9254, Volume X, and Issue No: XII, Published in Dec 2019.

[5] “EFFECT OF TRAINING ON EMPLOYEE PERFORMANCE” is published Journal Of Engineering Sciences ISSN 0377-9254, Volume X, and Issue No: XII, Published in Dec 2019.

[6] “PERFORMANCE APPRAISAL - A TOOL TO MEASURE EMPLOYEE PRODUCTIVITY” is published Journal of Engineering Sciences ISSN 0377-9254, Volume X, and Issue No: XII, Published in Dec 2019.

Swamy Prasad Talluri

- [1]. Participated in the Faculty Development Programme on “My Life My Pride My Career” During 18 May 2020 Sponsored by Patrician College Of Arts & science, Chennai.
- [2]. Participated in National Webinar on “SPANCO – SALES FRAME WORK” organized by St. Martin’s Engineering College, Secunderabad on 20-05-2020.
- [3] Participated in National Webinar on “Coping Strategies for Indian’s Economy during Post COVID-19” organized by Arun Jaitley National Institute of Financial Management, Rajamahendravaram, AP on 23-05-2020.
- [4] Participated in National Webinar on “Building Business Cases for B-school” organized by A.T.S.S’s Institute of Industrial and Computer Management and Research (IICMR), Pune on 27-05-2020.
- [5] Participated in 4 Days Online Workshop on “4 Days Online Workshop on COVID - 19. Resurgence of Entrepreneurship and Startups at Indian Glance” organized by Lakireddy Bali Reddy College of Engineering, Mylavaram, A.P on 25-05-2020 to 28-05-2020.
- [6] Participated in E – Quiz completion on “Awareness on Research Methodology” organized by Sree Vahini Institute of Science & Technology, Tiruvuru, A.P on 30-05-2020.
- [7] Participated in National Level E-Quiz competition on “National Online Quiz Competition” Organized by Sir C R Reddy College (AIDED & AUTONOMOUS, Eluru, AP on 30-05-2020.
- [8] Participated in E-Quiz competition on “Net Exam Paper-I” organized by Nandha Arts and Science College, Tamilnadu on 31-05-2020.
- [9] Participated in National Webinar on “Mode of Internship in Management Course during Present COVID-19 Scenario” organized by Lakireddy Bali Reddy College of Engineering, Mylavaram,A.P on 31-05-2020.
- [10] Participated in Quiz competition on “Spitting Kills”organized by Sri Venkateswara Institute

Of Cancer Care & Advanced Research on 01-06-2020.

[11] Participated in E-Quiz competition on “Business and Commercial Knowledge” organized By Vignan’s Institute of Engineering for Women, Vishakhapatnam, AP on 01-06-2020.

[12] Participated in E-Quiz competition on “COVID-19 Awareness Quiz” organized by Lakireddy Bali Reddy College of Engineering, Mylavaram,A.P on 02-06-2020.

[13] Participated in National Webinar on “Summer Project Internship for Management Students During present Time” organized by Lakireddy Bali Reddy College of Engineering, Mylavaram,A.P on 02-06-2020.

[14] Participated in E-Quiz competition on “National Level Quiz on NAAC” organized by Padmabhushan Vasntdada Patil Partishthan’s College of Engineering, Mumbai on 03-06-2020.

[15] Participated in E-Quiz competition on “Online Quiz on Management” organized by Marry Laxman Reddy Institute of Technology, Hyderabad.TS on 03-06-2020.

[16] Participated in National Webinar on “Indian Financial Markets Impact of COVID-19 Lockdown” organized by Narayana Engineering College, Nellore, AP on 04-06-2020.

[17] Participated in E-Quiz competition on “QUIZOPHILE-LOGO IDENTIFICATION E-QUIZ COMPETITION” organized by EGS PILLAY Group of Institutes, Nagapatnam, TamilNadu on 06-06-2020.

[18] Participated in National Webinar on “Introduction to Blockchail Technology” organized by ARASU Engineering College, Thanjavur, TamilNadu on 06-06-2020.

[19] Participated in E-Quiz competition on “Awareness on IPR for Beginners” organized by Vaaagadevi Institute of Technology and Science, Karimnagar, TS on 06-06-2020.

[20] Participated in National Webinar on “Overview of Intellectual Property Rights” organized By Audisankara College of Engineering and Technology, Nellore, AP on 09-06-2020.

[21] Participated in E-Quiz competition on “Business Connections Quiz” organized by Sharimathi Devkunvar Nanalal Bhatt Vaishnav College for Women, Chennai on 10-06-2020.

[22] Participated in E-Quiz competition on “International Level Online Quiz Knowledge of Programming” organized by Alpha Arts and Science College, Chennai on 12-06-2020.

[23] Participated in E-Quiz competition on “National Level Online Quiz on E-Learning” Organized by Padmabhushan Vasntdada Patil Partishthan’s College of Engineering, Mumbai on 14-06-2020.

Bhanu Chander Gundapu

[1] “Changing Patterns of Indian Economy – with special reference to bottom of the pyramid Approach”, Indo Global Journal of Applied Management Science ISSN 2320-7892, Volume – III, Issue 1 –April 2015.

[2] “Changing Patterns of Agricultural Derivatives in India in post liberalization scenario”, Indo Global Journal of Applied Management Science ISSN 2320-7892, Volume – II, Issue 1 –March 2014

[3] “Comparative study on Systematic Investment Plan and Single Investment with reference to Select ICICI Mutual Funds” Dept. of Business Mgt., Sree Chaitanya Educational Institutions” February 1 st 2014 ((ISBN 978-81-926819-1-7)

[4] “KNOWLEDGE MANAGEMENT AS A GLOBAL COMPETITIVE TOOL – A Strategic Perspective”“Sankalp’14 - Global Business Operations in Transforming Scenario”, Dept. of Business Mgt., Sree Chaitanya Educational Institutions” February 1 st 2014 (ISBN 978-81-926819-2-4)

[5] “How Companies Compete in New Marketing Environment – Impact of Digital and Social Media Marketing on Society” in Two-day National Conference on “Paradigm Shifts in Marketing – The Road Ahead”, January 2014 organized by School of Management Studies, University of Hyderabad, Gachibowli, Hyderabad.

[6] “Role of Banking Sector in India on Financial Inclusion” two-day National Seminar on “Innovation Management – Issues and Challenges in emerging economies” sponsored by APSCHE & ICSSR Dept. of Commerce & Business Mgt., Satavahana University, Karimnagar Sept, 2013 (ISBN 978-93-82163-89-3)

[7] “Integrated Marketing Communications” sponsored by AICTE, New Delhi, Alluri Institute of Management Sciences, Warangal entitled “Integrated Marketing Communications – An approach To Sustain & Survive in the community of Global Marketing

[8] “Legal Issues on Factoring Business in India” at the National Seminar on “Financial Services In Emerging Markets – Challenges & Opportunities”, Department of Commerce, Government Degree & PG College, Godhavari khani, Karimnagar, AP, India.

[9] “Pedagogy in Management Education – An empirical study”, organized by Telangana University, Nizamabad (ISBN 978-81-920425-1-0).

[10] Participated (as a committees member and as a rapporteur) in INSEE-CESS International Conference on Climate Change and Disasters: Challenges, Opportunities and Responses (The Tenth INSEE Biennial Conference) organized jointly with Deutsche Gesellschaft fur Internationale Zusammenarbeit (GIZ), GmbH, India & National Institute of Rural

Development And Panchayati Raj (NIRDPR), Hyderabad from 6th November 2019 to 8th November 2019 at Centre for Economic and Social Studies (CESS), Hyderabad.

[11] Participated (as a rapporteur) in a Three-day International Conference on Inclusive Development: Issues and Challenges organized in Honour of Prof. R. Radhakrishna by Centre For Economic and Social Studies (CESS), Hyderabad in partnership with Institute of Public Enterprises (IPE), Hyderabad from October 8th to October 10 th 2018.

[12] Participated in one day symposium on " Emerging Technologies" organized by Awareness In Action in collaboration with Software Technologies Park of India, JNTUH, UIIC, Ananth Technologies, Bharat Electronics and Bharat Colleges on February 23, 2018 at JNTUH UGC auditorium, Hyderabad.

[13] Participated in a two-day symposium on Ideas Conclave for Better Hyderabad, organized By Awareness in Action in collaboration with Software Technologies Park of India, Osmania University, SIPRA labs and CREDAI on 16th and 17th December 2017 at CESS, Hyderabad.

[14] Participated in the First Annual Conference of Telangana Economic Association organized By Centre for Economic and Social Studies, Hyderabad April 8th and 9th 2017

[15] Participated (as a rapporteur) in a Two-Day International Conference on Scenarios and Models of Biodiversity and Ecosystem Services organised by Division of Sustainable Development Studies, Centre for Economic and Social Studies, Hyderabad February 15th and 16th 2016.

[16] Participated in a webinar on “Post Covid-19 Resurgence of Indian Industry and R&D” Organized by Technology Innovation and Incubation Centre, Institute of Aeronautical Engineering (Autonomous), Hyderabad from 18th May to 20th May 2020

[17] Participated in a National webinar on “Awareness Program on Outcome Based Education (OBE)” organized by Department of Aeronautical Engineering, MLR Institute of Technology on 18/05/2020

[18] Participated in a Webinar on " Effective Research work using online platform during Pandemic like COVID19 " hosted by Research Cell, Dayananda Sagar College of Arts, and Science And Commerce, Bangalore on May 18, 2020

[19] Participated in online “Research Methodology” program organized by IQAC, Vignana Bharathi Institute of Technology, Medchal, Telangana on 23/05/2020

[20] Participated in a National webinar on “Data Analysis in Management Research” organized By Department of MBA, St. Martin’s Engineering College, Secunderabad on 24/05/2020

[21] Participated in E-Quiz on the “Pros and Cons of Intellectual Property Rights” conducted by Department of Commerce, Ravi Anna Government College for Women from 28/05/2020 to 31/05/2020.

[22] Participated in a Webinar on “Business Analytics in Decision Making” organized by Department of Management Studies, Bhavan’s Vivekananda College (Autonomous) on 30th May 2020.

[23] Participated in National online quiz on “Stress Management” organized by Internal Quality Assurance Cell in Association with Behavioural Dynamics Lab, School of Management Sciences, Varanasi from 30/05/2020 to 03/06/2020

[24] Participated in National online quiz on “Research Methodology” organized by Indian Institute of Management and Commerce, Khairatabad, Hyderabad on 30/05/2020

[25] Participated in online National level online National Environment quiz competition on the occasion of World Environment Day – 2020 conducted by Government Degree College, Mahabubabad on 05-06-2020.

[26] Participated in a webinar on “Corporate Social Responsibility towards the Environmental Sustainability” organised by Department of Business Management, Vaagdevi College of Engineering (Autonomous) on 05-06-2020

[27] Participated in a National webinar on “Strategies and Opportunities for Indian Industries – Post Covid-19” organised by Department of Business Management, R.G. Kedia College of Commerce on 05-06-2020.

[28] Participated in National Level online quiz and received the Certificate of appreciation from Asim Siddque Memorial College, Badian (UP), Department of Commerce and Management on 06-06-2020

[29] Participated in National Level online quiz on Commerce and Business Management Conducted by Department of Commerce and Management, Government Degree College Mancherial, Mancherial on 07-06-2020

[30] Co-convenor for Sankalp’15 National Conference on Management Practices in Emerging Economies, 2015 organised by Sree Chaitanya Educational Institutions, Karimnagar.

[31] Receiver of Indian Council of Social Science Research’s (ICSSR, New Delhi) Doctoral Research Fellowship (Institutional) from March 2017 to April 2019.

[32] Participated in Post-conference workshop on “Non-market Valuation of environmental Goods and Services” on November 9th, 2019 as part of INSEE-CESS International Conference On Climate Change and Disasters: Challenges, Opportunities and Responses at Centre for Economic and Social Studies (CESS), Hyderabad

[33] Participated in Pre-conference workshop on " Behavioral and Experimental Economics for Environmental Policy & quot; November 5th, 2019 as part of INSEE-CESS International Conference on Climate Change and Disasters: Challenges, Opportunities and Responses at Centre for Economic and Social Studies (CESS), Hyderabad

[34] Participated in the Five days training course on Advanced Research Framework and Data Management organised by CESS-UNICEF Division of Child Studies, Centre for Economic and Social Studies, Hyderabad March 21st to 25th 2017

[35] Participated in One Day Entrepreneurship Awareness Drive held on 05.03.2011 at Vaagdevi College of Engineering, Bollikunta, Warangal, sponsored by Entrepreneurship Development Cell, JNTUH.

[36] Participated in the Faculty Development Programme on “Pedagogy in Management Education” during 27 June 2011, Sponsored by Vishwambhara Educational Society organized by Dept. of Commerce & Business Management, Vaagdevi Degree & PG College, Hanumakonda.